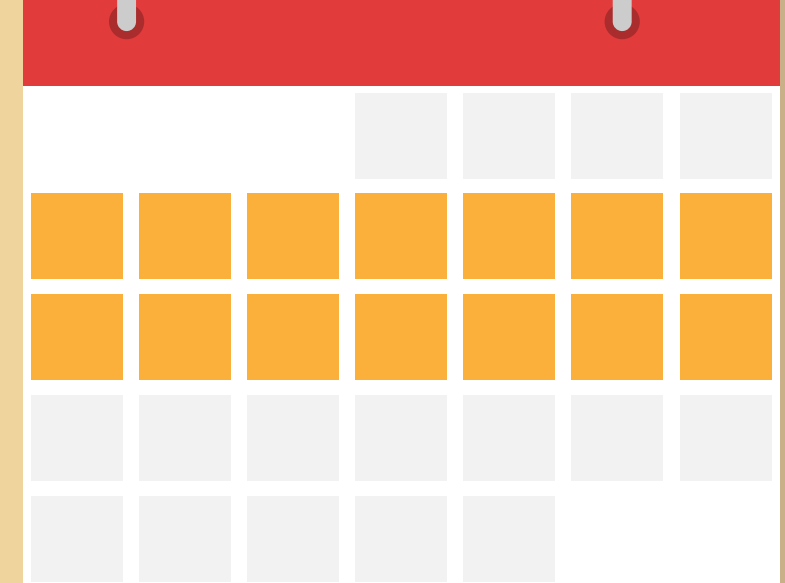


# HOW U.S. DRIVERS FEEL WITHOUT ACCESS TO A VEHICLE\*



THERE ARE **MILLIONS** OF COVERED AUTO ACCIDENTS EACH YEAR\*\*

The average collision repair takes about



**2 WEEKS\*\*\***

More than one-third (34%) of U.S. drivers say they drive an average of

**3-4 PLACES PER DAY**

However, less than

**4 IN 10**

are familiar with the term **“RENTAL REIMBURSEMENT COVERAGE,”** which pays for the cost of a rental when your vehicle is in the shop.

Without access to a vehicle for an extended period of time, millennials would go to extremes:

**50%**

WOULD RATHER GO WITHOUT SOCIAL MEDIA FOR A WEEK



**41%**

WOULD RATHER LOSE AN EXTRA HOUR OF SLEEP EACH DAY



**39%**

WOULD RATHER SKIP ONE MEAL A DAY



If forced to borrow a friend or family member’s car for an extended period of time, U.S. drivers would feel:

AWKWARD

**51%**

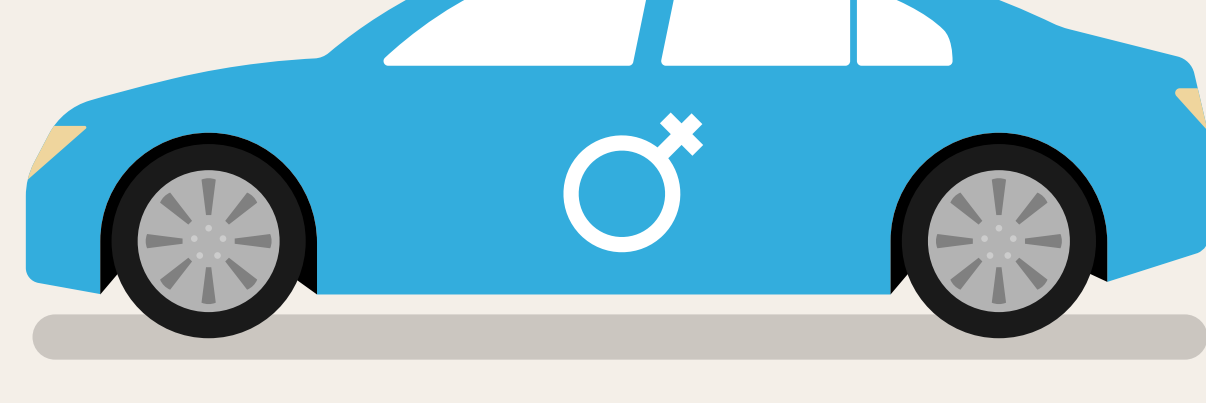
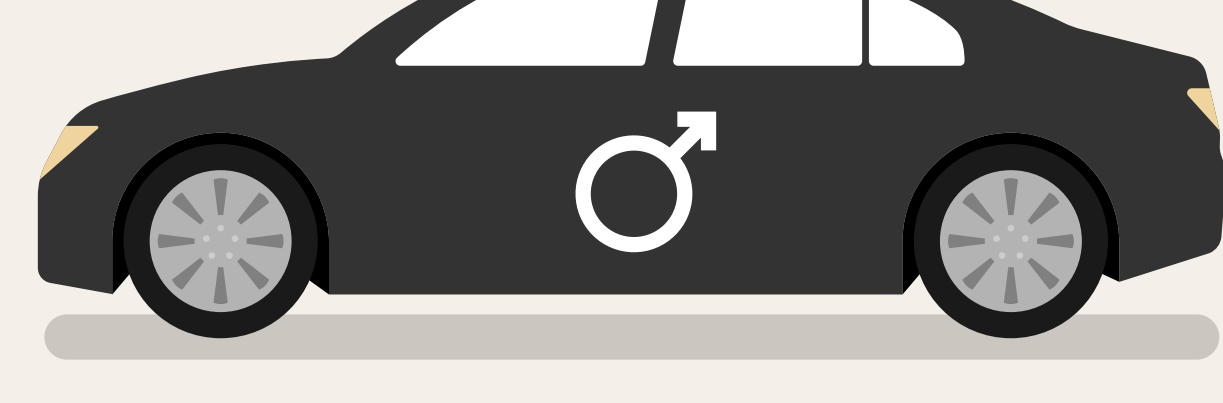
ANXIOUS

**35%**

If forced to borrow a friend or family member’s car for an extended period of time, U.S. men and women would feel:

MEN

WOMEN



ANXIOUS 😞 **28%**

ANGRY 😡 **12%**

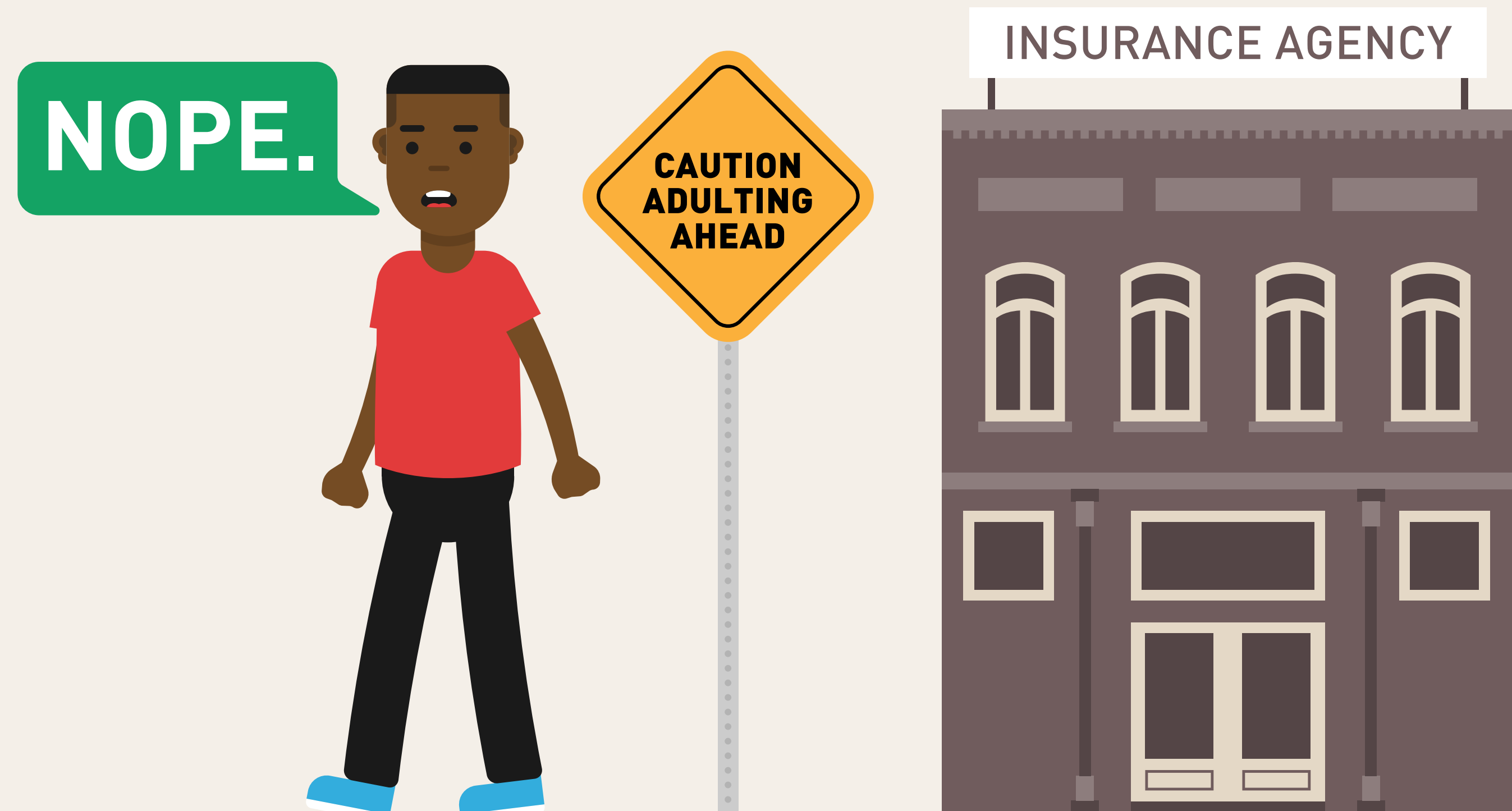
ANXIOUS 😞 **39%**

ANGRY 😡 **7%**

If they lost access to their everyday vehicle for an extended period of time, **52% OF MILLENNIALS** would be forced to beg friends and family members for rides.



Among millennials, one of the biggest barriers to obtaining rental car reimbursement coverage may be the fact that they view it as an **“ADULTING”** activity.



When it comes to “adulting,” nearly

**2 OUT OF 3**

millennials say they procrastinate as often as possible.



**32%**

of millennials say that “adulting” makes them feel exhausted.

**CALL YOUR INSURANCE AGENT TODAY AND ASK IF YOU’RE COVERED FOR RENTAL CAR REIMBURSEMENT!**

\*The Enterprise survey was conducted online within the United States by Atomik Research, an independent market research agency, between July 13 and 16, 2017, among 1,046 American drivers over the age of 21. Margin of error is +/- 3.9%. Research conducted was in accordance with Market Research Association guidelines and regulations.

\*\* Source: The Romans Group  
\*\*\* Source: Enterprise Rent-A-Car