



2010

Toyota



VEHICLE MODEL HIGHLIGHTS AND SPECIFICATIONS

“Toyota has partnered with Enterprise Fleet Management to bring you some of the best fleet products and services available in the market.”

Paul Jontig
National Fleet Sales Manager
Toyota Fleet

2010 Toyota



Cars

AVALON Avalon is Toyota's flagship sedan, offered in four trim levels that combine technology with luxury. Avalon's standards include a 3.5-liter DOHC 24-valve Dual VVT-I engine V6 that delivers 268 hp, 6-speed electronically controlled automatic overdrive transmission with intelligence (ECT-i) and sequential shift, and Anti-lock Brake System (ABS) and Electronic Brake-force Distribution (EBD). Avalon is rated as an Ultra Low Emission Vehicle (ULEV). Avalon gets an estimated 19/28 mpg.

CAMRY The 2010 Camry and Camry Hybrid have an array of enhancements inside and out. A new 2.5-liter four-cylinder engine equipped with variable valve timing with intelligence (VVT-i) will produce 169 hp for Camry, LE and XLE grades. For sporty performance, SE gets additional tuning. The new engine can be combined with a 6-speed manual transmission or a 6-speed automatic transmission with sequential shift. Exterior changes to the gas model Camry include a newly designed grille and front bumper, an enlarged lower intake, larger projector headlamps and restyled tail lamps. The Camry Hybrid exterior enhancements will include a unique hybrid grille, a distinct front bumper, a wider lower intake, restyled fog lights and 16" alloy wheels. The Camry Hybrid, equipped with Toyota's industry-leading Hybrid Synergy Drive, certified as an Advanced Technology Partial Zero Emissions Vehicle (AT-PZEV) is just one of a handful of cars that meets this strict standard, producing over 70 percent less smog-forming emissions than the average new car.

COROLLA The 2010 Toyota Corolla is a reliable, comfortable and fuel-efficient option. Corolla is a FWD sedan available in five trims. Redesigned for the 2009 model year, it added a 2.4-liter engine option and standard anti-lock brakes. The Corolla carries over virtually unchanged this year, but adds standard stability control for all trims.

MATRIX Matrix will be available in three grades – Standard, S and the XRS. And Matrix will offer the option of AWD with the S grade. Matrix offers the choice of two different engines, a 5-speed manual transmission, and either 4- or 5-speed automatic transmissions. Estimated EPA fuel economy ratings are 26/32 city/highway mpg for manual transmission models and 25/31 for the automatic transmission model powered by a 1.8-liter engine. Base equipment on all Matrix models include power color-keyed outside rearview mirrors, power steering, tilt and telescopic steering wheel, daytime running lights, heavy duty rear window defogger, intermittent windshield wipers, 12-volt power outlet, four cupholders, auxiliary audio input jack, front center console box and an engine immobilizer. Dual-stage SRS airbags are standard for the driver and front passenger. Front seat-mounted side airbags, two-row side curtain airbags and front active headrests are also standard.

PRIUS Toyota's third-generation Prius has been redesigned for the 2010 model year, offering three alternative driving modes. EV-Drive Mode allows driving on battery power alone at low speeds for about a mile, if conditions permit. A larger and more powerful 1.8-liter Atkinson-cycle, four-cylinder engine powers the car. There is also a Power Mode, which increases sensitivity to throttle input for a sportier feel, and an Eco Mode, which helps the driver achieve the best possible mileage. Other energy-saving features include available LED low beams and taillights, a more efficient air conditioning system, and a unique ventilation fan that promises to reduce the need for air conditioning in the first place. The 2010 model marks another significant incremental improvement to 50 mpg (combined city/highway).

YARIS A sleek design with plenty of interior room, the Yaris Liftbacks and Yaris Sedans make up this 2009 lineup with standards like MP3 jack, A/C, side and side-curtain airbags, and ABC brakes. Need a little extra space? More center pockets, cup holders, console trays and map pockets provide enough space to please any pack rat. Liftback's available 60/40 split, reclining, sliding, fold-flat rear seat makes storage a moot point. EPA gas mileage ratings are up to an estimated 36 mpg on the highway.

SUVs, Minivans & Trucks

TOYOTA 4RUNNER The 4Runner comes in three arrays – SR5, Sport Edition and Limited – and with an available 260hp VVT-i V8. 4Runner can seat up to seven passengers with an available third row seat. The seat can be folded over or removed entirely. Best of all, with its Downhill Assist Control (DAC), Hill Start Assist Control (HAC), and independent double-wishbone front suspension with stabilizer bar, a bit of unfamiliar territory shouldn't be a problem at all.

TOYOTA FJ CRUISER FJ Cruiser is powered by a 4-liter V6 engine fitted with dual overhead camshafts. FJ Cruiser is also equipped with variable valve timing with intelligence (VVTi) which produces 239hp and 278 lb. ft. of torque. Safety features include Vehicle Stability Control (VSC) with traction (TRAC) control. Dual stage driver and front passenger airbags are combined with first and second row curtain shield and front seat mounted side airbags to provide an inflatable environment in case of an accident. Unique design ideas such as the swing-type rear doors help to set the FJ apart from its rivals.

TOYOTA HIGHLANDER Highlander is offered in three arrays: Base, Sport and Limited. Limited is powered by a 3.5-liter double overhead cam (DOHC) 24-valve dual independent VVT-i V6 engine that delivers 270hp. In addition to being large, roomy, and powerful, the Highlander is an Ultra Low Emission Vehicle. The windshield features UV reduction glass and there is privacy glass on rear side, quarter and tailgate windows. Optional features include power rear door with jam protection, multi-stage heated front seats, power tilt/slide moonroof with sunshade, and more.

TOYOTA HIGHLANDER HYBRID Highlander Hybrid is powered by its hybrid engine – 3.3-liter double overhead cam (DOHC), 24-valve VVT-i V6 with 208 hp. Combined with a conventionally powered gas engine, the Highlander Hybrid is highly efficient. Highlander Hybrid is a Super Ultra Low Emission Vehicle and comes with an estimated fuel economy of 20 city and 27 highway. Standard features include a third-row bench seat with foldable headrests for a flat rear cargo area; a rear glass hatch for quick access to the back (optional on base grades); and "Smart Start and Entry" for "Limited" models.

TOYOTA LAND CRUISER With its available height control adjustment that raises and lowers the Land Cruiser up to 2.8 inches for greater ground clearance, it should have many more trails to forge. The powertrain allows the Land Cruiser to tow 8,500 lbs. Its available Bluetooth® hands-free technology, DVD entertainment and a lush interior have softened its edges, but its husky VVT-i V8 will remind you of why Land Cruiser is fun to drive.

TOYOTA RAV4 RAV4 is available in three distinct styles. Base, Sport and Limited models gives you a choice of 4-cylinder or V6 engines, as well as 4x2 and 4x4 drivetrains. The RAV4's standard 2.4-liter four-cylinder engine is equipped with Toyota's Variable Valve Timing with intelligence (VVT-i). It is coupled with a gated 4-speed automatic transmission. This package provides 166hp and 165 lb. ft. of torque at 4000 RPM. EPA fuel estimates are 21/27 for the 4x2, and 20/25 for the 4x4. An aerodynamically enhanced shape helps the RAV4 to cut through the wind, which again reduces road noise and improves fuel economy.



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TOYOTA SEQUOIA The new Toyota Sequoia comes in SR5, Limited, and Platinum models with a variety of engine choices. Sequoia has a 7800-lb. towing capacity. The SR5, Limited, and Platinum all have plenty of safety standards like front energy-absorbing crumple zone, side-impact door beams and Star Safety System™ with plenty of air bags to surround and protect you.

TOYOTA SIENNA Available in a seven or eight-passenger configuration, depending on seating options, the Sienna is offered in four different trim levels: CE, LE, XLE, and Limited. All four come standard with FWD; LE, XLE and Limited also offer an AWD option. All Sienna models ride on a 119.3" wheelbase, which allows for a third row fold-flat bench seat that folds into the floor for 'flat-floor' access. Safety cues on the Sienna include front-seat mounted side airbags and curtains that extend for all three rows.

2010 Toyota Model Vehicle Specifications

SUBCOMPACT / COMPACT	Body Style	Standard Engine	Standard Trans.	Wheel Base	Overall Length	Overall Width	Overall Height	Curb Weight	Cargo Area Cubic Feet	Fuel Capacity
Toyota Corolla S	4 door	1.8L L4	4spd ECT-i	102.4	178.7	69.3	57.7	2822	12.3	13.2
Toyota Matrix*	5 door	2.4L L4	5spd AT	102.4	173.0	69.5	61.0	n/a	19.8 / 48.9	13.2
Toyota Prius II	5 door	1.8L L4	ECVT	106.3	175.6	68.7	58.7	n/a	21.6	11.9
Toyota Prius II Hybrid	5 door	1.8L L4	ECVT	106.3	175.6	68.7	58.7	3042	21.6	11.9
Toyota Yaris*	4 door	1.5L L4	4spd ECT-i	100.4	169.3	66.5	57.5	2326	13.7	11.1
MID-SIZE	Body Style	Standard Engine	Standard Trans.	Wheel Base	Overall Length	Overall Width	Overall Height	Curb Weight	Cargo Area Cubic Feet	Fuel Capacity
Toyota Camry SE	4 door	3.5L V6	6spd ECT-i	109.3	189.2	71.7	57.7	3483	14.5	18.5
Toyota Camry SE Hybrid	4 door	3.5L V6	6spd ECT-i	109.3	189.2	71.7	57.7	3483	14.5	18.5
Toyota Camry Solara**	2 door	2.4L L4	5spd ECT-i	107.1	192.5	71.5	56.1	3240	13.8	18.5
Toyota Venza FWD*	4 door	2.7L VVTi4	6SPD ECT-I	109.3	189.0	75.0	63.4	3760	70.1	17.7
FULL SIZE & LUXURY	Body Style	Standard Engine	Standard Trans.	Wheel Base	Overall Length	Overall Width	Overall Height	Curb Weight	Cargo Area Cubic Feet	Fuel Capacity
Toyota Avalon XL*	4 door	3.5L V6	6spd ECT-i	111.0	197.2	72.8	58.5	3490	14.4	18.5
MINIVANS & SUVs	Body Style	Standard Engine	Standard Trans.	Wheel Base	Overall Length	Overall Width	Overall Height	Curb Weight	Cargo Volume	Fuel Capacity
Toyota Sienna LE 5 door*	Minivan	3.5L V6	5spd ECT-i	119.3	201.0	77.4	68.9	4270	148.9	20.0
Toyota 4Runner SR5 4X2 *	SUV	4.0L V6	5spd ECT	109.8	189.2	75.2	69.3	4045	36.6	23.0
Toyota Land Cruiser 4X4 *	SUV	5.7L V8	6spd ECT	112.2	194.9	77.6	74.0	5690	81.7	25.4
Toyota Sequoia SR5 4X2	SUV	4.6L V8	6spd ECT	122.0	205.1	79.9	77.0	5920	120.1	26.4
Toyota Highlander 4X2*	SUV	3.5L V6	5spd ECT	109.8	188.4	75.2	68.1	3979	95.4	19.2
Toyota Highlander 4X2 Hybrid*	SUV	3.5L V6	5spd ECT	109.8	188.4	75.2	68.1	3979	95.4	19.2
Toyota RAV4 4X2*	SUV	2.5L V4	4spd ECT	104.7	181.9	71.5	66.3	3360	73.0	15.9
Toyota FJ Cruiser 4X2*	SUV	4.0L V6	5spd ECT	105.9	183.9	74.6	71.3	4050	66.8	19.0
LIGHT-DUTY TRUCK	Standard Engine	Standard Trans.	Wheel Base	Overall Length	Overall Width	Overall Height	Fuel Capacity	Max. GVWR	Max. Payload	Max. Seats
Tacoma Reg, Cab *	2.7L V4	4spd ECT-i	109.4	190.4	72.2	65.7	21.0	4650	1380	3
Tacoma Access Cab Prerunner*	4.0L V6	5spd ECT-i	127.4	208.1	74.6	69.9	21.0	5250	1415	4
Tundra Reg Cab * (std. bed)	4.0L V6	5spd ECT-i	126.8	209.8	79.9	75.8	26.4	6200	1620	3
Tundra CrewMax* (short bed)	4.6L V8	6spd ECT-i	145.7	228.7	79.9	75.6	26.4	6800	1550	6
Tundra Double Cab* (long bed)	4.6L V8	6spd ECT-i	164.6	246.7	79.9	75.8	26.4	6800	1515	6

*2009 model information. **2008 model information

TOYOTA TACOMA Tacoma is available in up to 18 different configurations, based on three cab types: Regular, Access, and Double Cab. Depending on the cab of your choice, you also have a choice between 60.3" or 73.5" bed lengths. Tacoma is available in 4- and 6-cylinder models, 4x2 and 4x4 drivetrains, and as a PreRunner option. All Tacoma models have Vehicle Stability Control (VSC), and Traction Control (TRAC) as standard equipment, adding to the current ABS, EBD and Brake Assist.

TOYOTA TUNDRA The 2010 Tundra brings a new V8 that delivers more power, torque, and efficiency. Based upon the mighty 5.7-liter V8, still the truck's top engine, the new unit displaces 4.6 liters, 310 hp, and 327 lb. ft. torque. While official EPA ratings have not yet been calculated, Toyota estimates mpg ratings of 15/20.

Front Dimensions				Rear Dimensions			
Head	Hip	Legs	Shoulders	Head	Hip	Legs	Shoulders
38.8	53.0	41.7	54.8	37.2	43.9	36.3	54.6
40.5	52.3	41.6	53.3	39.3	43.7	36.2	52.6
38.6	52.7	42.5	54.9	37.6	51.2	36.0	51.3
38.6	52.7	42.5	54.9	37.6	51.2	36.0	51.3
38.8	49.8	42.2	51.6	36.7	50.1	35.6	50.2

Front Dimensions				Rear Dimensions			
Head	Hip	Legs	Shoulders	Head	Hip	Legs	Shoulders
38.8	54.6	41.7	57.8	37.8	53.9	38.3	56.9
38.8	54.6	41.7	57.8	37.8	53.9	38.3	56.9
38.0	53.7	42.0	56.1	36.4	50.8	35.4	53.7
36.9	56.0	40.2	60.0	39.3	56.5	39.1	59.0

Front Dimensions				Rear Dimensions			
Head	Hip	Legs	Shoulders	Head	Hip	Legs	Shoulders
38.9	55.8	41.3	59.4	37.5	56.2	40.9	58.2

Max. Seats	Antilock Brakes	1st Row				2nd Row				3rd Row			
		Head	Hip	Legs	Shoulders	Head	Hip	Legs	Shoulders	Head	Hip	Legs	Shoulders
7	Standard	42.0	58.4	42.9	63.8	40.2	67.5	39.6	64.9	38.1	51.8	39.5	61.1
5/7	Standard	39.7	55.3	41.8	58.0	39.1	55.4	34.6	57.2	32.9	48.4	24.1	56.7
8	Standard	38.3	59.8	42.3	61.0	38.9	58.5	36.0	61.1	36.0	58.6	28.4	62.3
8	Standard	38.3	61.5	42.5	66.4	38.9	62.6	36.5	66.1	36.0	50.4	35.3	66.0
5/7	Standard	40.6	56.7	43.2	59.7	40.1	56.5	38.3	59.5	36.3	42.3	29.9	55.0
5/7	Standard	40.6	56.7	43.2	59.7	40.1	56.5	38.3	59.5	36.3	42.3	29.9	55.0
5/7	Standard	40.8	53.8	41.8	57.1	39.7	52.4	38.3	55.3	37.2	43.3	30.0	52.6
5	Standard	41.3	55.4	41.9	58.4	40.3	51.0	31.3	53.9	-	-	-	-

Cargo Bed Length	Max. Bed Width	Cargo Bed Height	Front Dimensions				Rear Dimensions			
			Head	Hip	Legs	Shoulders	Head	Hip	Legs	Shoulder
73.5	56.7	18.0	40.0	53.6	41.7	58.1	-	-	-	-
73.5	56.7	18.0	40.0	53.6	41.7	57.7	35.2	53.6	28.2	57.7
78.7	66.4	22.2	40.2	63.0	42.5	66.7	-	-	-	-
66.7	66.4	22.2	40.2	63.0	42.5	66.6	38.7	62.6	44.5	65.4
97.6	66.4	22.2	40.2	63.0	42.5	66.6	38.7	62.6	34.7	65.7