



2010

Volkswagen



Das Auto.

VEHICLE MODEL HIGHLIGHTS AND SPECIFICATIONS

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General Manager
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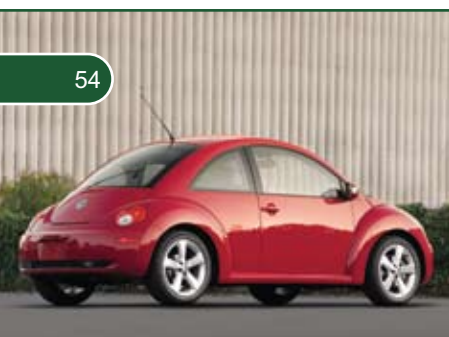
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Cars

BEETLE SEDAN & NEW BEETLE CONVERTIBLE The new Beetle sedan and convertible are well rounded, inside and out and are available in one trim level, due to the plethora of standard features that each is equipped with. The sole powertrain for the New Beetle is a gutsy 150hp 2.5L 5-Cylinder Engine that produces 170 lbs. ft. of torque. Standard features include but are not limited to: A/C, power windows, power locks, power heated mirrors, cruise control, leatherette interior, leather wrapped steering wheel, keyless remote entry, heated seats, 16" Mali alloy wheels, an AM/FM/CD player with 6 speakers (Sedan) 10 speakers (Convertible), and Sirius Satellite Radio with a free six month subscription. Like every Volkswagen, the New Beetle has a lengthy list of safety features including ABS, ESP, EBD and Front Side or Thorax Airbags, to name a few.

JETTA SEDAN As a 2009 IIHS Top Safety Pick, it's no wonder the Jetta is the best-selling European sedan in the United States. This right-sized sedan offers room for five passengers, a generous 16 cu. ft. trunk and is fun to drive. The Jetta S, SE, and SEL are powered by a 170hp 2.5L 5-Cylinder Engine that produces 177 lbs. ft. of torque. The Jetta TDI is powered by a 140hp 2.0L 4-Cylinder Turbo Charged Diesel Engine that produces 236 lbs ft of torque and gets an EPA estimate of 29 mpg in the city, and 40 mpg highway with a DSG 6-Speed Automatic Transmission. For 2010 the Jetta Sedan offers a full lineup of trim levels to choose from: S, SE, SEL and the 50-State Certified Clean Diesel TDI. Standard features abound, starting with the S model: A/C, power windows, power locks, power heated mirrors, heatable front seats and windshield washers, AM/FM stereo with single CD with eight-speakers, remote keyless entry, security alarm, and all the safety features one expects in a Volkswagen. Those include but are not limited to: ABS, ESP, EBD; and front, side thorax and side curtain airbags. Another important safety feature to keep the driver focused on the road is Bluetooth connectivity, which is standard on SE, SEL and TDI trim levels.



GOLF Volkswagen is proud to reintroduce the Golf to the U.S. market. Available in a 2-door Hatchback and 4-door Hatchback configuration, the sixth generation Golf is all new for 2010. The Golf is now quieter and safer than ever before and has evolved to new levels of quality, design and comfort. The Golf is available in two trim levels: Golf and Golf TDI Clean Diesel. Standard engine on the Golf is the 170hp 2.5L 5-Cylinder Engine that produces 177 lbs. ft. of torque. The Golf TDI Clean Diesel has the same powertrain as the Jetta TDI, a 2.0L 4-Cylinder Turbo Charged Diesel that produces 140hp and 236 lbs. ft. of torque. Standard features on the Golf include: power windows, power locks, power heated mirrors, cruise control, A/C, AM/FM/CD with 8-speakers, keyless entry, cargo area cover and all the expected VW standard safety features. The Golf is amazingly flexible with 15.3 cu. ft. of cargo space with the 60/40 rear fold-flat seat up. Fold it down flat, and you've got 51.1" cu. ft. of cargo capacity, all in an easy to maneuver compact.

GTI The all-new sixth generation GTI is – quite simply – more charismatic, more stylish and more exhilarating than ever before. Based on the Volkswagen Golf, the original GTI was a pioneer in every sense and the all-new 2010 GTI continues to be the leader in the segment. Offered in both 2-door and 4-door Hatchback configurations, the 2010 GTI is powered by a 2.0L turbocharged FSI 4-Cylinder engine delivering 207 lbs. ft. of torque and 200hp. With a standard sport suspension the GTI also offers a dazzling array of standard features including but not limited to: sport front seats with Interlagos cloth, A/C, power windows, power locks, power heated mirrors, a multi-function steering wheel with audio controls, Bluetooth connectivity with voice recognition, 17" alloy wheels with high-performance all-season tires, heatable front seats and windshield washer nozzles. The GTI also comes with an all-new Premium VIII touch-screen sound system with in-dash CD Changer, Sirius Satellite Radio with introductory six-month free service and eight speakers. The GTI offers the same versatility of the all-new Golf, but with even more oomph.

JETTA SPORTWAGEN The versatile Jetta SportWagen offers up to 66.9 cu. ft. of storage with its 60/40 split fold flat rear seat down. The Jetta SportWagen shares the same superior-engineered DNA as its Jetta Sedan brethren, however for 2010 it receives some significant changes. From outside the Jetta SportWagen has new headlights, a new hood, new radiator grill/air intake, new VW logo, new front bumper, new front fenders, new tail pipes, darkened tail light lenses, and a new window mounted antenna. Inside, the instrument cluster is revised, as well as interior trim, seats, steering wheel and fabrics. The Jetta SportWagen is available in three trim levels: S, SE and TDI. Standard features are similar to those found in each trim level of the Jetta Sedan, while the Jetta SportWagen adds a rear cargo cover to secure those important items. The Jetta SportWagen S and SE are equipped with a 170hp 2.5L 5-Cylinder engine that produces 177 lbs ft of torque while the Jetta SportWagen TDI Clean Diesel has the powerful and quiet 2.0L 4-Cylinder TDI Clean Diesel Engine. To top it all off, the Jetta SportWagen is also a 2009 Top Safety Pick by the Insurance Institute of Highway Safety.



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EOS At a considerably lower price than its competitors, this practical yet fun hardtop convertible guarantees taste and luxury. The Eos is one of very few mid-size convertibles awarded Insurance Institute for Highway Safety's 2009 Top Safety Pick Award. With room for four-passengers, the unique Eos is available in two trim levels: Komfort and Luxury. Each is incredibly well equipped. Standard features in the Komfort include but are not limited to: power-retractable hardtop and panoramic sunroof, dual CLIMATRONIC electronic climate control, 16" alloy wheels, V-TEX Leatherette 12-way power driver's seat, power windows, power locks, heated mirrors, heatable front seats and windshield washer nozzles, rollover protection bars, wind deflector and removable wind screen, Bluetooth connectivity with voice recognition and Sirius Satellite Radio with introductory six-month free service. All Eos are powered by a 2.0L turbocharged FSI 4-Cylinder engine delivering 207 lbs. ft. of torque and 200hp.

PASSAT SEDAN & WAGON Passat Sedan and Wagon enter 2010 with a new lower price without losing any of the numerous standard features they had in 2009. Both of the roomy Passats are five-passenger models and come in one trim level: Komfort. The Passat Sedan and Wagon are loaded with standard features including but not limited to: 12-power driver's seat, V-TEX Leatherette, Sirius satellite radio with six-month free start-up subscription, remote keyless entry, power windows, power locks, power heated mirrors, cruise control, heated front seats, Bluetooth connectivity, and a multi-function steering wheel. Standard power comes from a 2.0l turbo-charged FSI 4-cylinder engine delivering 200hp and 207 lbs. ft. of torque. New for 2010 is the standard DSG 6-speed automatic transmission. Both models were 2009 Top Safety Picks by the Insurance Institute of Highway Safety and continue with multiple standard safety features.

CC Designed with emotional curves and mathematical genius, this innovative vehicle leaves a lasting first impression. The 2010 CC is offered in several well-equipped trim levels: 2.0T Sport, 2.0T Luxury, VR6 Sport, VR6 4Motion. This four-passenger work of art has a multitude of standard features including but not limited to: 12-power driver's seat, V-TEX Leatherette, Sirius satellite radio with six-month free start-up subscription, remote keyless entry, power windows, power locks, power mirrors, cruise control, heated front seats, Bluetooth connectivity, and a multi-function steering wheel and a sport suspension. Standard power comes from a 2.0L turbo-charged FSI 4-cylinder engine delivering 200hp and 207 lbs. ft. of torque. New for 2010 is the DSG 6-speed automatic transmission (optional on Sport 2.0T, standard Luxury 2.0T). A 3.6L VR6 280HP engine is standard on the VR6 Sport and VR6 4Motion.



Minivans, Crossovers & SUVs

ROUTAN The Routan enters 2010 with revised and simplified packaging for easier ordering and trim level differentiation. Standard content with each trim level has been increased. The S model gains standard 3-Zone air conditioning and heater, while the SE model adds standard Leatherette interior, heated seats, non-memory adjustable pedals, and Bluetooth Connectivity. The SEL gains standard sunroof and power folding third row seat. The top-of-the-line SEL Premium adds standard navigation and rear seat 2-Screen entertainment, fog lamps remote start, and towing preparation. The Routan is flexible with 21 seating configurations, seven-Passenger Seating and up to 144.4 cu. ft. of cargo. The S and SE models have a 3.8L V6 that produces 197hp while the SEL and SEL Premium models have a standard 4.0L V6 producing 240hp.

TIGUAN The Tiguan provides you with everything you need and nothing you don't. The Tiguan is Volkswagen's first compact SUV. The GTI of SUV's, the Tiguan is a 2009 Top Safety Pick by the Insurance Institute of Highway Safety. It was also awarded top honors in the IIHS's first Roof Strength Test, proving the Tiguan has what it takes to handle whatever comes its way while protecting passengers. Available in several trim levels, including S FWD, SE FWD, SE 4Motion, SE Leather FWD, SE Leather 4Motion, SEL FWD and SEL 4Motion, the Tiguan is well equipped in each. A 2.0L Turbo-Charged 4-Cylinder Engine producing 200hp and 207 lbs. ft. of torque is standard. For 2010 Bluetooth is standard on all SE and SEL trim levels as well as an all-new Premium VIII touchscreen stereo. Tiguan offers 56.1 cu. ft. of cargo capacity with the 60/40 split fold-flat rear seats folded.

TOUAREG 2 The mid-sized Touareg 2 SUV is the most versatile, capable vehicle Volkswagen has ever built. It was engineered to a "T", designed for comfort and packed with features for a million different situations. For 2010 the Touareg 2 is available with two different power trains, the 3.6L VR6 and 3.0L Turbo Diesel TDI Clean Diesel. The Touareg 2 offers over 77 cu. ft. of cargo capacity with the rear seats folded and is chock full of standard amenities such as but not limited to: 4Motion permanent all-wheel drive, 17" Wheels, Dual-Zone Climatronic automatic climate control, 10-Speaker CD player with MPS capabilities and Sirius satellite radio, 12-way power adjustable V-Tex Leatherette heatable front seats, and Bluetooth connectivity.



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Model Vehicle Specifications

SUBCOMPACT / COMPACT	Body Style	Standard Engine	Standard Trans.	Overall Length	Overall Width	Overall Height	Curb Weight	Seating Capacity
Golf 2dr	2dr HB	2.5L V5	5spd MT	165.4	70.3	58.3	2951	5
Golf 4dr	4dr HB	2.5L V5	6spd AT	165.4	70.3	58.3	2951	5
Golf TDI Clean Diesel	2dr HB	2.0L L4 Diesel	6spd MT	165.4	70.3	58.3	2978	5
Golf TDI Clean Diesel	4dr HB	2.0L L4 Diesel	6spd MT	165.4	70.3	58.3	2978	5
GTI 2dr	2dr HB	2.0L L4	6spd MT	165.4	70.3	57.8	2951	5
GTI 4dr	4dr HB	2.0L L4	6spd MT	165.4	70.3	57.8	2951	5
New Beetle Sedan	2dr HB	2.5L V5	5spd MT	161.1"	67.9	59.0	2965	4
New Beetle Convertible	2 door	2.5L V5	6spd AT	161.1"	67.9	59.1	3248	4

MID-SIZE	Body Style	Standard Engine	Standard Trans.	Overall Length	Overall Width	Overall Height	Curb Weight	Seating Capacity
Jetta S Sedan	4 door	2.5L V5	5spd MT	179.3"	70.1	57.4	3285	5
Jetta SE Sedan	4 door	2.5L V5	5spd MT	179.3"	70.1	57.4	3285	5
Jetta SEL Sedan	4 door	2.5L V5	6spd AT	179.3"	70.1	57.4	3285	5
Jetta TDI Clean Diesel	4 door	2.0L L4 Diesel	6spd MT	179.3"	70.1	57.4	3285	5
Jetta SportWagen S	Wagon	2.5L V5	5spd MT	179.4"	70.1	59.2	3228	5
Jetta SportWagen SE	Wagon	2.5L V5	6spd AT	179.4"	70.1	59.2	3228	5
Jetta SportWagen TDI	Wagon	2.0L L4 Diesel	6spd MT	179.4"	70.1	59.2	3230	5

FULL SIZE & LUXURY	Body Style	Standard Engine	Standard Trans.	Overall Length	Overall Width	Overall Height	Curb Weight	Seating Capacity
Passat Komfort Sedan	4 door	2.0L L4	6spd AT	188.2"	71.7	58.0	3344	5
Passat Komfort Wagon	Wagon	2.0L L4	6spd AT	188.0"	71.7	59.7	3512	5
Eos Komfort	Convrt	2.0L L4	6spd MT	173.6"	70.5	56.8	3505	4
Eos Luxury	Convrt	2.0L L4	6spd AT	173.6"	70.5	56.8	3505	4
CC 2.0T Sport	4 door	2.0L L4	6spd MT	188.9"	73.0	55.8	3300	4
CC 2.0T Luxury	4 door	2.0L L4	6spd AT	188.9"	73.0	55.8	3300	4
CC VR6 Sport	4 door	3.6L VR6	6spd AT	188.9"	73.0	55.8	3374	4
CC VR6 4Motion	4 door	3.6L VR6	6spd AT	188.9"	73.0	55.8	3374	4

MINIVANS, CROSSOVERS & SUVS	Body Style	Standard Engine	Standard Trans.	Overall Length	Overall Width	Overall Height	Curb Weight	Seating Capacity
Routan S	Minivan	3.8L V6	6spd AT	202.5"	76.9	68.9	4355	7
Routan SE	Minivan	3.8L V6	6spd AT	202.5"	76.9	68.9	4507	7
Routan SEL	Minivan	4.0L V6	6spd AT	202.5"	76.9	68.9	4621	7
Routan SEL Premium	Minivan	4.0L V6	6spd AT	202.5"	76.9	68.9	4621	7
Tiguan S	SUV	2.0L L4	6spd MT	174.3"	71.2	66.3	3433	5
Tiguan SE	SUV	2.0L L4	6spd AT	174.3"	71.2	66.3	3433	5
Tiguan SEL	SUV	2.0L L4	6spd AT	174.3"	71.2	66.3	3433	5
Touareg 2 VR6	SUV	3.6L VR6	6spd AT	187.2"	75.9	68.0	5086	5
Touareg 2 V6 TDI Clean Diesel	SUV	3.0L V6 Diesel	6spd AT	187.2"	75.9	68.0	5086	5

Cargo Area	Fuel Capacity	Est. MPG City/Hwy	Front Dimensions			2nd Row Rear Dimensions			3rd Row Rear Dimension		
			Head	Leg	Shoulder	Head Room	Leg Room	Shoulder	Head	Leg	Shoulder
15.3/51.1	14.5	NA	39.3	41.2	54.7	38.5	35.5	52.8			
15.3/51.1	14.5	NA	39.3	41.2	54.7	38.5	35.5	52.8			
15.3/51.1	14.5	NA	39.3	41.2	54.7	38.5	35.5	52.8			
15.3/51.1	14.5	NA	39.3	41.2	54.7	38.5	35.5	52.8			
15.3/51.1	14.5	21/31	39.3	41.2	54.7	38.5	35.5	52.8			
15.3/51.1	14.5	21/31	39.3	41.2	54.7	38.5	35.5	52.8			
12.0/27.1	14.5	20/28	38.2	39.4	52.8	36.7	33.5	49.3			
5.0	14.5	20/29	40.7	39.4	52.8	37.2	31.5	42.1			

Cargo Area	Fuel Capacity	Est. MPG City/Hwy	Head	Leg	Shoulder	Head Room	Leg Room	Shoulder	Head	Leg	Shoulder
16.0	14.5	21/30	38.5	41.2	54.8	37.2	35.4	53.1			
16.0	14.5	21/30	38.5	41.2	54.8	37.2	35.4	53.1			
16.0	14.5	20/29	38.5	41.2	54.8	37.2	35.4	53.1			
16.0	14.5	30/41	38.5	41.2	54.8	37.2	35.4	53.1			
32.8/66.9	14.5	21/29	38.4	41.1	54.8	38.1	35.5	53.1			
32.8/66.9	14.5	21/29	38.4	41.1	54.8	38.1	35.5	53.1			
32.8/66.9	14.5	29/40	38.4	41.1	54.8	38.1	35.5	53.1			

Cargo Area	Fuel Capacity	Est. MPG City/Hwy	Head	Leg	Shoulder	Head Room	Leg Room	Shoulder	Head	Leg	Shoulder
14.2	18.5	19/29	38.4	41.4	55.7	37.8	37.7	54.6			
35.8/73.7	18.5	19/28	38.3	41.4	55.7	38.6	37.7	54.6			
10.5	14.5	21/31	37.5	41.7	54.7	35.8	32.5	41.5			
10.5	14.5	NA	37.5	41.7	54.7	35.8	32.5	41.5			
13.0	18.5	21/31	37.4	41.6	56.0	36.6	37.3	54.7			
13.0	18.5	19/29	37.4	41.6	56.0	36.6	37.3	54.7			
13.0	18.5	18/27	37.4	41.6	56.0	36.6	37.3	54.7			
13.0	18.5	17/25	37.4	41.6	56.0	36.6	37.3	54.7			

Cargo Area	Fuel Capacity	Est. MPG City/Hwy	Head	Leg	Shoulder	Head Room	Leg Room	Shoulder	3rd Row Rear Dimension		
									Head	Leg	Shoulder
32.7/144.4	20.5	16/23	39.8	40.6	64.7	39.2-39.7	36.3	64.7	37.9	31.8-37.6	62.0
32.7/144.4	20.5	NA	39.8	40.6	64.7	39.2-39.7	36.3	64.7	37.9	31.8-37.6	62.0
32.7/144.4	20.5	17/25	37.2	40.6	64.7	39.2-39.7	36.3	64.7	37.9	31.8-37.6	62.0
32.7/144.4	20.5	NA	37.2	40.6	64.7	39.2-39.7	36.3	64.7	37.9	31.8-37.6	62.0
23.8/56.1	16.8	19/26	39.1	40.1	56.2	39.0	35.8	54.8			
23.8/56.1	16.8	18/24	39.1	40.1	56.2	39.0	35.8	54.8			
23.8/56.1	16.8	18/24	39.1	40.1	56.2	39.0	35.8	54.8			
31.0/71.0	26.4	14/19	38.7	41.3	57.7	38.3	35.6	57.4			
31.0/71.0	26.4	17/25	38.7	41.3	57.7	38.3	35.6	57.4			